

## Sustainable Event Ideas

Partner with your local USGBC Chapter for events, make sure your event calendars do not overlap, invite them to talk to your membership about what LEED means, ask what CEU's they have available

Offer a Sustainable Tip of the Month email to your membership or Sustainable Newsletter (*for examples go to [www.newh.org](http://www.newh.org) click on Chapters/Sunshine/Sustainability*)

Engage with a local culinary school to offer a Sustainable food/chef competition, have industry guest judges, add in an educational component from local chefs and talk about adding sustainable practices to your food planning and life. Show how important the culinary side is to sustainable efforts.

Start a chapter In-Cycle program. Work with big hospitality companies, gather donations and donate to college design departments, use for events OR contact a local SCRAPPS program.

At a chapter golf event solicit for a sustainable sponsor, have a golf cart with the sponsor logo on it use to go around and pick up water bottles/cans and recycle locally.

Hold an upcycled wine event; find a sustainable winery

Look for Sustainable events such as Greenfest that honor Earth Day, make it a community event for families LEED hotel tour; pair with sustainable food option or organic beer/wine

Property tour focused on hotel remodeling or adaptive use of historical building

Pub Crawl to local organic restaurants/breweries, start event out at an organic garden

Summer event with sustainable food, greenhouse tips, sheltered garden ideas, compost demonstration, teach attendees about recycling and sustainable food production.

Utilize students! Millennials have a huge focus and caring about Sustainability. Connect with students and get them involved.

Hold a weekend event where families can attend, visit a sustainable farm, have a national part clean-up day, family picnic, cooking class, more hands on events.

Have a roundtable event on sustainable practices or an educational event with sustainable geared panelists

Share/post/tweet your sustainable events:

#NEWHgreenvoice

#NEWHgreen

#Greenvoice